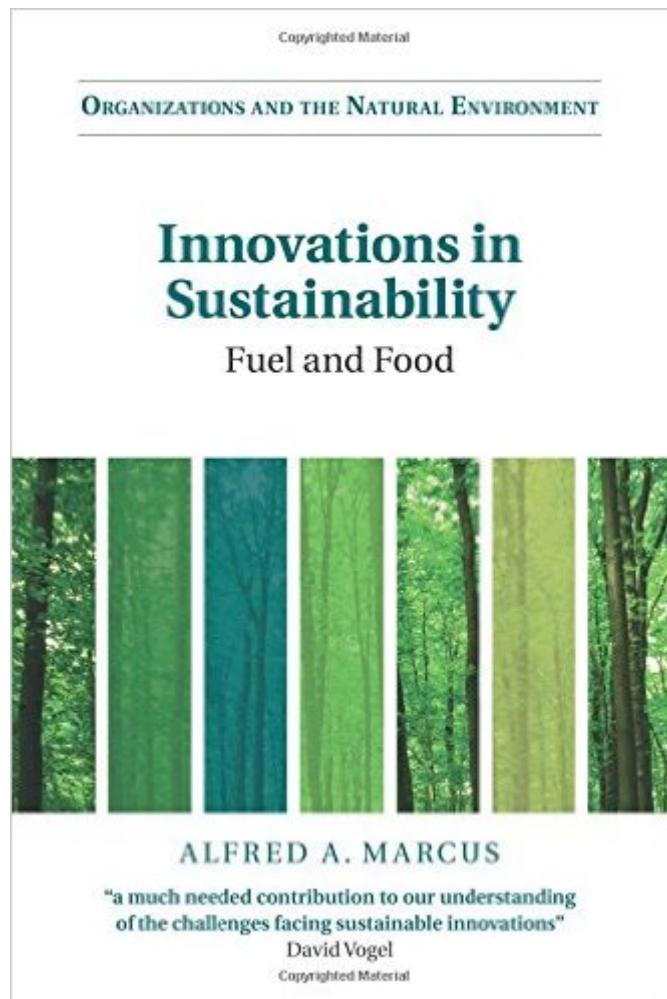


The book was found

Innovations In Sustainability: Fuel And Food (Organizations And The Natural Environment)



Synopsis

To what extent can competition between companies encourage innovations in sustainability that have the potential to solve some of the world's major challenges? Using a series of case studies, this book pits closely related competitors against each other to examine the progress in and obstacles to the evolution of sustainable innovations in energy efficiency, solar power, electric vehicles and hybrids, wind energy, healthy eating, and agricultural productivity. It delves into the efforts of Tesla Motors to bring about a revolution in personal transportation, and the challenges Toyota and General Motors (GM) confront in commercializing hybrids. It explores the movement to healthy food by cereal companies General Mills and Kellogg's, and depicts the battles between Whole Foods and Walmart for the world's palate. By examining the experiences that particular businesses have had with sustainable innovation, this insightful book reflects upon lessons learned and encourages readers to think carefully about the challenges that lie ahead.

Book Information

Series: Organizations and the Natural Environment

Paperback: 379 pages

Publisher: Cambridge University Press; 1 edition (August 10, 2015)

Language: English

ISBN-10: 110742111X

ISBN-13: 978-1107421110

Product Dimensions: 6 x 0.8 x 9 inches

Shipping Weight: 12.6 ounces (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #921,931 in Books (See Top 100 in Books) #381 in Books > Business & Money > Industries > Restaurant & Food #417 in Books > Business & Money > Industries > Energy & Mining > Oil & Energy #494 in Books > Business & Money > Industries > Agriculture

[Download to continue reading...](#)

Innovations in Sustainability: Fuel and Food (Organizations and the Natural Environment)

Cultivating Food Justice: Race, Class, and Sustainability (Food, Health, and the Environment) The Food Service Professional Guide to Controlling Restaurant & Food Service Food Costs (The Food Service Professional Guide to, 6) (The Food Service Professionals Guide To) Natural Gas Trading: From Natural Gas Stocks to Natural Gas Futures- Your Complete, Step-by-Step Guide to Natural Gas Trading The Business Guide to Sustainability: Practical Strategies and Tools for Organizations

The Bridge at the Edge of the World: Capitalism, the Environment, and Crossing from Crisis to Sustainability Sound Innovations for String Orchestra -- Sound Development (Advanced): Warm-up Exercises for Tone and Technique for Advanced String Orchestra (Viola) (Sound Innovations Series for Strings) Sound Innovations for String Orchestra: Sound Development (Intermediate) for Cello: Warm up Exercises for Tone and Technique for Intermediate String Orchestra (Sound Innovations Series for Strings) Sound Innovations for String Orchestra: Sound Development (Intermediate) for Viola: Warm up Exercises for Tone and Technique for Intermediate String Orchestra (Sound Innovations Series for Strings) Sound Innovations for String Orchestra, Bk 1: A Revolutionary Method for Beginning Musicians (Violin), Book, CD & DVD (Sound Innovations Series for Strings) Sound Innovations for Concert Band, Bk 1: A Revolutionary Method for Beginning Musicians (Flute), Book, CD & DVD (Sound Innovations Series for Band) Sound Innovations for Concert Band, Bk 1: A Revolutionary Method for Beginning Musicians (Trombone), Book, CD & DVD (Sound Innovations Series for Band) Sound Innovations for Concert Band, Bk 1: A Revolutionary Method for Beginning Musicians (B-flat Trumpet), Book, CD & DVD (Sound Innovations Series for Band) Sound Innovations for Concert Band -- Ensemble Development for Intermediate Concert Band: B-flat Trumpet 1 (Sound Innovations Series for Band) Sound Innovations for Concert Band, Bk 2: A Revolutionary Method for Early-Intermediate Musicians (B-flat Trumpet), Book, CD & DVD (Sound Innovations Series for Band) Sound Innovations for Concert Band -- Ensemble Development for Intermediate Concert Band: B-flat Trumpet 2 (Sound Innovations Series for Band) Sound Innovations for String Orchestra, Bk 1: A Revolutionary Method for Beginning Musicians (Cello), Book, CD & DVD (Sound Innovations Series for Strings) Sound Innovations for Concert Band, Bk 2: A Revolutionary Method for Early-Intermediate Musicians (E-flat Alto Saxophone), Book, CD & DVD (Sound Innovations Series for Band) Sound Innovations for Concert Band -- Ensemble Development for Intermediate Concert Band: E-flat Alto Saxophone 1 (Sound Innovations Series for Band) Sound Innovations for Concert Band -- Ensemble Development for Intermediate Concert Band: B-flat Tenor Saxophone (Sound Innovations Series for Band)

[Dmca](#)